



*Releasing potential,
improving lives:*
**how nurses can improve
global health**

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About me

- Regional Nursing Adviser for Europe, World Health Organization, 1991-1995
- Chief Scientist for Nursing, WHO Headquarters, 2004
- Prime Minister's Commission on the Future of Nursing and Midwifery in England, 2010
- Programme Director, Global Nursing Policy Leadership Institute, International Council of Nurses, 2016-7

Plan for today

- Overview of health and nursing worldwide.
- Challenges & opportunities.
- Discuss the relevance to nursing in Portugal.
- What should we do - at local, national and global levels?

Nursing's window of opportunity

- Current and future health worker shortages > HRH strategy *Workforce 2030*.
- Carequake.
- Interest in economic / investment issues.
- Health as a public good.
- Sustainable Development Goals.
- Non-nursing champions.
- New WHO Director General.

A socio-political lens

'Given the complex and changeable socio-political environment in which we all live and in which nursing practice, education and research take place, it remains a time for the consistent application of a socio-political lens.'

White, Jill (2014). Through a socio-political lens.
The relationship of practice, education, research and policy to social justice.
In: Kagan P, Smith M, Chinn P (eds). *Philosophies and practices of emancipatory nursing: social justice as praxis*.
New York: Routledge, 298-308.

SUSTAINABLE DEVELOPMENT GOALS



Sustainable development



'Development that meets the needs of the present without compromising the ability of future generations to meet their own needs' -

Bruntland Report for the World Commission on Environment and Development (1992)

What are the opportunities for nursing?

**‘The wealth of a nation is its people’:
the case for health** (UNDP 1999)

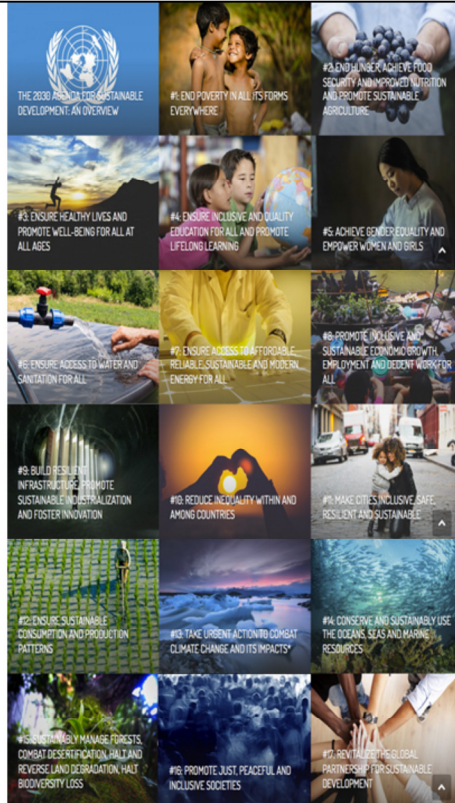
‘The wealth of a nation is its people.
And the purpose of development is to
create an enabling environment for
people to enjoy long, healthy and
creative lives.

This simple but powerful truth is too
often forgotten in the pursuit of
material and financial wealth’

**Transforming our world:
the 2030 Agenda for Sustainable Development**

- A plan of action for people, planet and prosperity. It also seeks to strengthen universal peace in larger freedom.
- Eradicating poverty in all its forms and dimensions is the greatest global challenge and an indispensable requirement for sustainable development.
- All countries and all stakeholders, acting in collaborative partnership, will implement this plan.
- 'Bold and transformative steps urgently needed to shift the world to a sustainable and resilient path.'

Each goal is important in itself



Each goal is important in itself



And they are all

17 Sustainable Development Goals and 169 targets

- Build on the Millennium Development Goals and complete what they did not achieve.
- Seek to realize human rights of all, gender equality and empowerment of all women and girls.
- Integrated and indivisible, and balance the three dimensions of sustainable development: economic, social and environmental.
- SDG slide show you can use/adapt:
<http://17goals.org/17goals-basic-slide-set/>

‘People’s lifestyles and the conditions in which they live and work strongly influence their health and longevity.’

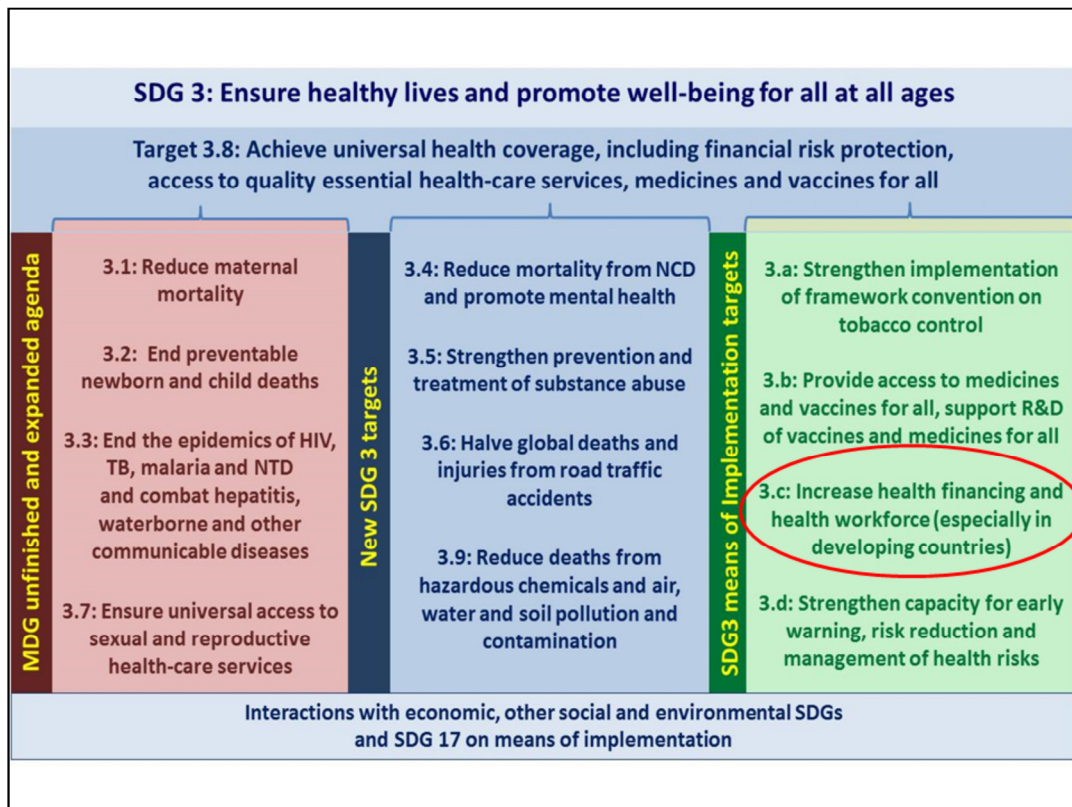
The Solid Facts, WHO 2003

Goal 3: Good health and well-being

Ensure healthy lives and promote well-being for all at all ages

Relevant targets:

- 3.1 By 2030, reduce the global maternal mortality ratio to less than 70 per 100,000 live births.
- 3.2 By 2030, end preventable deaths of newborns and children under 5 years of age, with all countries aiming to reduce neonatal mortality to at least as low as 12 per 1,000 live births and under-5 mortality to at least as low as 25 per 1,000 live births.
- 3.7 By 2030, ensure universal access to sexual and reproductive health-care services, including for family planning, information and education, and the integration of reproductive health into national strategies and programmes.



SDG3 is a basis for policy development

Goal 5: Gender equality

Achieve gender equality and empower all women and girls

Relevant targets:

- 5.1 End all forms of discrimination against all women and girls everywhere.
- 5.2 Eliminate all forms of violence against all women and girls in the public and private spheres, including trafficking and sexual and other types of exploitation.
- 5.3 Eliminate all harmful practices, such as child, early and forced marriage and female genital mutilation.
- 5.4 Recognize and value unpaid care and domestic work through the provision of public services, infrastructure and social protection policies and the promotion of shared responsibility within the household and the family as nationally appropriate.
- 5.6 Ensure universal access to sexual and reproductive health and reproductive rights.

Global nursing workforce challenges

DEMAND

- Changing health needs
- Rising expectations
- Need to manage:
 - prevent demand
 - reduce demand
 - shift demand (to cheaper providers & settings, families, self-care etc)

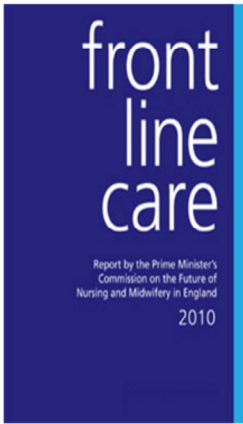
SUPPLY

- Recruitment, retention, return intractable
- Pay, conditions, morale, image, workload need improving - fast
- Re-engineering roles is difficult and risky
- Migration will continue

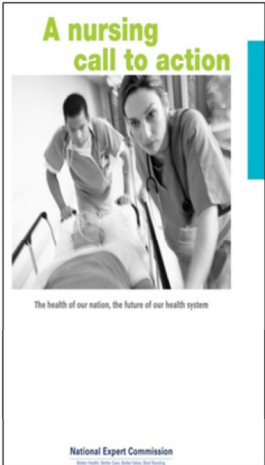
WHO Global Strategy on Human Resources for Health: Workforce 2030

1. **Optimize the existing workforce** in pursuit of the SDGs and UHC (e.g. education, employment, retention)
2. **Anticipate future workforce requirements by 2030 and plan the necessary changes** (e.g. a fit-for-purpose, needs-based workforce)
3. **Strengthen individual and institutional capacity** to manage HRH policy, planning and implementation (e.g. migration and regulation)
4. **Strengthen the data, evidence and knowledge** for cost-effective policy decisions (e.g. National Health Workforce Accounts)

**How are nurses responding
to these challenges?**



Commissions on nursing in UK, USA and Canada



United Kingdom All-Party Parliamentary Group on Global Health

- Reviewed the future development of nursing globally.
- Focused on key strategic issues affecting nursing, nurses and nursing support workers.
- Asked key questions:
 - How does nursing need to develop globally?
 - How can nurses be supported to help achieve universal health coverage?



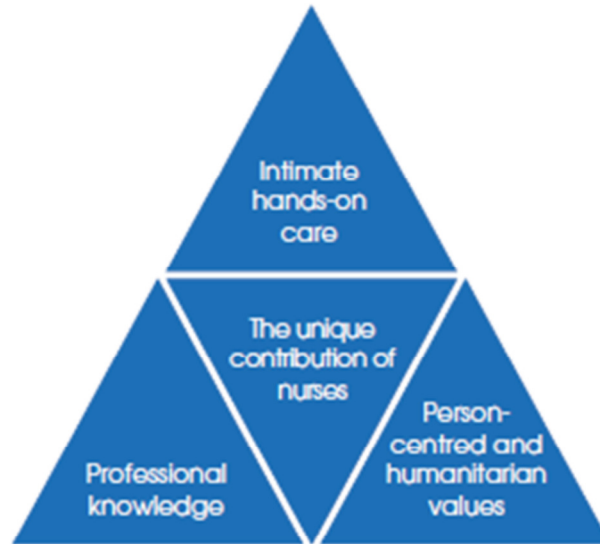
Some members of APPG review board, adviser and ICN witnesses
L to R Ribeiro, Salvage, Caulfield, Hughes, Watkins, Willis, Shamian, Cox

Main proposition

There is an urgent need globally to raise the profile of nursing and enable nurses to work to their full potential if countries are to achieve universal health coverage.

Nursing can and must take the lead on these issues **but cannot achieve them without the support of politicians, policy-makers and non-nursing health leaders.**

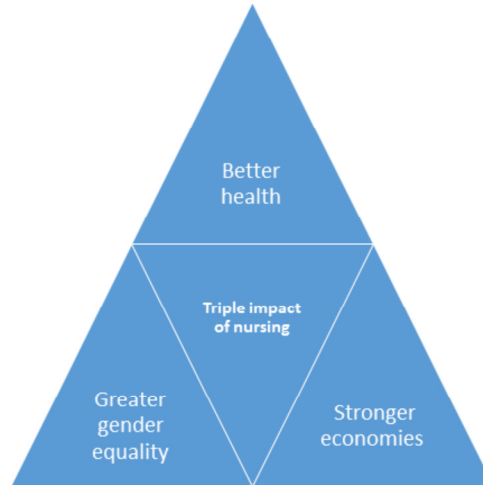
The unique contribution of nurses



2016 report: conclusions

- Nurses are half the health workforce: Universal Health Coverage will not be achieved without strengthening nursing.
- Nurses are systematically undervalued and could contribute more.
- Developing nursing will have the *Triple Impact* of improving health, promoting gender equality and strengthening economies.

The *triple impact* of nursing



Recommendations

1. Raise the profile of nursing and make it central to health policy.
2. Support plans to increase the number of nurses being educated and employed globally.
3. Develop nurse leaders and nurse leadership.
4. Enable nurses to work to their full potential.
5. Collect and disseminate evidence of the impact of nursing on access, quality and costs, and ensure it is incorporated in policy and acted upon.
6. Develop nursing to have a triple impact on health, gender equality and economies.
7. Promote partnership and mutual learning between the UK and other countries.



October
2016



September
2016

High-Level Commission on Health Employment and Economic Growth

Working for health and growth: investing in the health workforce (2016). <http://www.who.int/hrh/com-heeg/en/>

Recommendations:

- Stimulate creation of 40 million new jobs in health and social sector by 2030.
- Maximize women's economic participation and empowerment.
- Transformation of the health workforce.
- Political commitment and intersectoral collaboration.



Nursing's window of opportunity

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WHO - a fresh start



Dr Tedros Adhanom Ghebreyesus

Director-General



‘I envision a world in which everyone can live healthy, productive lives, regardless of who they are or where they live’



Dr Tedros Adhanom Ghebreyesus

Director-General
World Health
Organization



What is Universal Health Coverage?

- UHC means that all people and communities receive the health services they need without suffering financial hardship - the full spectrum of essential services, from health promotion to prevention, treatment, rehabilitation, and palliative care.
- UHC enables everyone to access high quality services that address the most important causes of disease and death, and improve health.
- Protecting people from the financial consequences of paying for health services out of their own pockets reduces the risk that they will be pushed into poverty.

Achieving UHC

A target the nations of the world set when adopting the SDGs.

Countries that progress towards UHC will make progress towards the other health-related targets, and towards the other goals. Good health allows children to learn and adults to earn, helps people escape from poverty, and provides the basis for long-term economic development.

Nurses are key to UHC

Nurses are half the health workforce and UHC will not be achieved without strengthening nursing.

- **New top nurse role at WHO**
- ***State of the World's Nursing* report**
- **Evidence on nursing**
- **Leadership programmes**

**Nursing's window of
opportunity –**

it won't be open for long!



Nursing Now!

A three-year global campaign to raise the status and profile of nursing globally, so that it can make an even greater contribution to improving health and well-being.

And to promote and develop nursing to:

- deliver Universal Health Coverage;
- improve the lives of women at work;
- strengthen local economies.

Campaign objectives

- **Promote the influence of nursing and develop nurse leadership** – ensure there are more nurses in senior leadership roles where they can influence policy and provide more opportunities for development, supported by development programmes and a flagship global senior leadership programme.
- **Provide evidence of the beneficial impact of nursing** – disseminate evidence and seek more investment on research into the impact of nursing on health, women's empowerment and economic growth. Study the economic impact of nursing – covering the impact of job creation and greater workforce participation by women, and the positive benefits of the improved health of the workforce.
- **Support nursing as a route for women's empowerment** – show how nursing affects the status and economic power of women, and work with other global institutions to improve the life of women at work.
- **Demonstrate the effect of “Nursing in all Policies”** – work with a few exemplar countries or states to show how developing nursing and engaging nurses in policy-making can improve health.

Campaign activities

- Influence policy and decision-makers by demonstrating what nurses can achieve and advocating for specific objectives and goals.
- Create a grassroots movement among the global nursing workforce to generate energy, boost morale and encourage recruitment.
- Launch in early 2018 and conclude with a progress report in 2020. Work will then continue at global, national and local levels by the many nursing and other organizations engaged in the campaign.

Join the campaign

- https://docs.google.com/forms/d/e/1FAIpQLScH1iSDlv63jG5kBDUA9qF_xGg_3nOIVv7CC_SWp3ut5g-NuA/viewform
- info@nursingnow.global

What is the relevance to nursing in Portugal?

- Commission on health in Portugal chaired by Lord Crisp, international and Portuguese experts, reported in 2014 - *The future for health: everyone has a role to play* (Calouste Gulbenkian Foundation gulbenkian.pt)
- Key points:
 - Portugal has a good NHS and competent healthcare professionals.
 - But, like most other Western countries, it faces an enormous increase in chronic diseases such as diabetes, and has problems meeting the needs of older people.
 - These issues create huge financial challenges.
 - The current health system, focused on hospital and diseases, should shift to a system centred on people and based on health, in which citizens are partners in the promotion of health and healthcare services.
 - Citizens, healthcare professionals, teachers, business leaders and local and central government all have a role to play.

What is the relevance to nursing in Portugal?

‘While overall health indicators for Portugal have notably improved in recent years, they still hide significant health inequalities, which are mostly related to health determinants, such as child poverty, mental health and quality of life.’

World Health Organization (2017). *Portugal: Health System Review*.
<http://www.euro.who.int/en/countries/portugal/publications2/portugal-hit-2017>

What is the relevance to nursing in Portugal?

- Nurses are central to solving all these problems!
- What action can you take, at local, national and global levels?

**Think Nursing,
Think Global**

Think Globally,
Act Locally